



Say WEN

The Writers & Editors Network

Dedicated to encouraging and promoting the art and skill of writing and editing

WEN Breakfast Meetings

November 15 - Terry Fallis

Author Terry Fallis describes the unconventional route he took to getting published. After an impressive stint in politics, Terry worked for a major PR firm, and in 1995 co-founded Thornley Fallis, a full service communications consulting agency with offices in Ottawa and Toronto. Using new media (blogging, podcasting, Facebook) to drive old media (his novel), Terry's efforts were rewarded earlier this year when *The Best Laid Plans* won the prestigious 2008 Stephen Leacock Medal for humour. McClelland & Stewart will publish "TBLP" in October 2008.

December 13 - Members Reading Program

On the **second (2nd) Saturday** of December, up to ten WEN members will have an opportunity to read from their work. Each reader will have five minutes at the podium. Please note that:

- ✍ The selection to be read must be sent to Anna Stitski-Gemza in order to develop a varied program for our listeners.
- ✍ Readers will be on a first-come basis.
- ✍ The deadline for submissions is November 30.

Members who wish to read their masterpiece at the December meeting can e-mail their prose or poetry to Anna Stitski-Gemza at ibanana@hotmail.com. To book your 5-minute spot, please have your work to Anna *no later than November 30*.

Breakfast Registration

WEN's monthly meetings offer an ideal environment to refine your knowledge of the writing and editing business through our guest speakers, and also to network with peers from your own community who have similar interests. There is generally an opportunity to purchase autographed copies of guest speakers' books.

Pre-registration for Breakfast Meetings is required. Please register six working days prior to the meeting date so we can guarantee enough seating, food and restaurant staff. Registration is \$14 for members and \$17 for non-members. Please sign in at the registration desk between **8:45 a.m. and 9:10 a.m.** at the Canadiana. The meeting ends at 11:30 a.m.

To register, visit <http://www.wenetwork.org/breakfast-networking.html> or contact Breakfast Co-ordinator Mickey Turnbull-Coughlin by phone 905-824-5035 or email mickeytc@sympatico.ca.

Location

Meetings are held on the **third Saturday of the month** at the **Canadiana Restaurant and Banquet Hall** (Six Points Plaza, 5230 Dundas Street West, Toronto, near the Kipling subway station) downstairs in the Banquet Hall. Our breakfast buffet provides a variety of hot and cold dishes and a selection of fresh fruit and pastries for your enjoyment.

President's Message

At the November breakfast, we feature the last speaker of the series for 2008. We knew that Elizabeth Duncan would be a hard act to follow as Program Coordinator, and I am very pleased to inform you that our new Program Coordinator Angela Collier has worked hard and drawn up an exciting program for 2009.

On another front, the resulting book from the Pro'se Project is entitled *Seeing Red, And Other Stories*, and will be in print soon. We hope you will make it your most favored gift for this Christmas. The funds will go back into the WEN 'Development Fund' for any future projects the members may choose to do.

We are in the process of working on several committees, and welcome volunteers as well as

suggestions and initiatives. Marie Maksymiw is the one to meet for new committees, Irene Hodgson for those who would like to volunteer for event support, and Mary Ellen Koroscil for the February 2009 book launch of members' publications. I invite you to take part in what I think is the most successful way to network.

Members who would like to take on positions at the Board for the coming year (September '09 - August '10) may contact Marie Maksymiw. Every year all positions on the Board become available.

I hope to see you all at the Breakfast on the 15th November, 2008. Heavens! We have almost finished another trip around the sun.

Jasmine D'Costa, WEN President

WEN Reaches Out ... with Heart

Many members have expressed concern regarding long-time or regular WEN members who have been absent. We now have a process by which we can follow-up on those concerns to determine the safety and well-being of our members and friends. We are pleased to announce that WEN now has an Outreach Committee, led by Linda Torney.

Do you know of a WEN member who is absent from the Breakfasts due to illness or hospitalization? Please contact Linda Torney, who will forward WEN's message of support. There are likely other members who have noticed this absence and are concerned.

We value our members, and are happy that we now have a means by which to let individuals know that they have been missed. To contact Linda Torney or to join in Outreach, please contact her by phone at 416-469-0699 or email at ltorney@sympatico.ca.

Marketing Tip from Success for Women *

You need to be seen to be believed

Are you commenting on at least three blogs in your field every week? By reading and commenting on blogs that speak to your target audience you become more visible to the e-community as well as learning what your customers are talking about – both are important if you want to grow your own business.

You can find that e-community by visiting Technorati.com, a search engine for blogs. Spend a little time researching, choose 3-4 blogs that you connect with, and then plan to leave a comment at least once a week on each blog. You might even want to set up a reminder in your calendar.

Warning: a comment is not a sales pitch! Give value in your comment. It's considered bad taste to promote yourself on someone else's blog and will turn off other readers. Most comments have a feature that will link to your website or your own blog if you provide the URL. If readers like what you have to say they will find you.

* A division of A. Janes & Associates Inc (Interested in more tips on how to achieve the personal and business success you've always wanted? Check out Aprille Janes' Blog - [Success for Women](#))

WEN's Nomination Committee is Looking for Volunteers

WEN has many talented members who are interested in volunteering their talent and time to the organization. The Board has planned some exciting events for our members, and will be looking for volunteers to head or work on committees to help us implement these events, which include a members' book launch, a catalogue of our authors and their publications, a handbook for new board members, and a support team to attend events that feature our authors. Would you be interested in making any of these events and others happen?

As the 2008-2009 Chair of the Nomination Committee, I will be informing WEN members of individual board position responsibilities, and inspiring nominations for the June annual election. If you are interested in working on the WEN Board yourself, or joining the Nomination Committee to facilitate our nomination and election process, please speak with me. As the Chair, I am looking for members to join my committee.

We need your input

The WEN organization is here to meet the needs and goals of our members. If you have any suggestions on how we can serve you better, your input would be appreciated. Stay after the breakfast meeting and present your ideas to the Board, or approach one of the Board members so that person can bring your idea to the attention of the other Board Members. From your ideas come opportunities to better meet your needs.

Each of us has unique skills that, when combined with those of others, cannot help but make something better than is possible for an individual to accomplish. Together we can make WEN an organization that will flourish and make us proud to be members.

Marie Maksymiw
Chair of the WEN Nomination Committee
m_maksymiw@sympatico.ca

Publishing Opportunities

Sarasvati publishes adult fiction (up to 1000 words) and poetry (up to 105 lines). The magazine accepts unsolicited submissions.

www.indigodreamspress.co.uk

Phoebe: A journal of literature and art publishes fiction and poetry in the adult market. They accept unsolicited manuscripts up to 7500 words. Visit

www.phoebejournal.com

Fiction Contests

Sonora Review: Your 15-dollar entry fee includes a subscription to University of Arizona's respected literature magazine. Submissions are due by December 1, 2008, and first place prize is \$1000. Open to all authors.

www.coh.arizona.edu/Sonora/contest.htm

Apocalypse Fiction Contest. There is no entry fee for this contest for fiction of 500 words or less in sci-fi, fantasy or horror. The work must incorporate an "apocalypse" theme in some way. November 30 deadline.

www.furtivelabors.com/contest.htm

Aspiring Children's Author. Submit your MS by Dec 31. Details on this no-entry fee contest can be found at www.storiesomething.com.

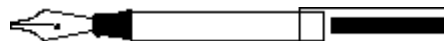
Oceanview Short Story Contest. There is no entry fee for your 1000 to 5000 word story, which must "push the boundaries of the genre" and contain a "unique twist". Details on the website: <http://www.oceanviewpub.com/Contest.htm>.

Thoughts for the Day

To write with a broken pencil is pointless.

A backward poet writes inverse.

Education breeds confidence. Confidence breeds hope. Hope breeds peace. - Confucius



Looking for an opportunity to publish your classroom research in literacy?

The Journal of Classroom Research in Literacy (JCRL) at OISE/University of Toronto (<https://jps.library.utoronto.ca/index.php/jcrl>) is an online, peer-reviewed journal that will showcase classroom research conducted by teacher candidates, teachers, and pre-service faculty.

For more information on how to get involved as a writer or a reviewer for JCRL, contact Hyeran Park - parkhyeran@gmail.com.

Wordstruck *IS* a Jolly Lits Collection

JACK LIVESLEY and 26 members of the “Jolly Lits” writing workshops have collaborated on *Wordstruck*, an anthology of prose and poetry. The stories and poems will touch your heart, make you laugh, take you on some great adventures, and introduce you to some great characters.

Copies of *Wordstruck* will be available at the December WEN breakfast meeting.

What is Independents Matter?

“Independents Matter” is a national grassroots campaign with a community focus created by the Canadian Booksellers Association (CBA) to encourage booksellers to celebrate their independence, and promote the benefits of shopping locally at independently owned stores.

Independents Matter is part of a momentum-gaining movement in support of the idea that shopping locally offers the best value, the best retail experience and the best support for vibrant, vital and prosperous communities.

CBA wants to help members spread this message through Independents Matter.

What is Independents’ Day?

On November 15, 2008 independent booksellers all across Canada will celebrate Independents’ Day, a day designed to promote the importance of locally owned businesses to lively communities, and which serves as the official launch date for CBA’s Independents Matter campaign.

[Blue Heron Books](#) is hoping for a fabulous turnout of authors in the store on Saturday, November 15, 2008. For more information, contact Shelley Macbeth, shelley@blueheronbooks.com

December Newsletter Dates

Meeting Date: Dec 13

Last Call for Article Submissions: Dec 3

Distribution Date: Dec 8

Free E-Zine Offers Book Promotion & Publicity Tips and Techniques

WEN Secretary Marie Maksymiw recommends the writing tips found in the free on-line newsletter from Author Marketing Expert (AME). AME was the first book publicity firm to successfully implement the use of blogs, ezines, web sites, social networking platforms, social bookmarking, and book video to promote authors.

You can find out more by visiting the website. To subscribe to the newsletter, email <mailto:msubscribe@amarketingexpert.com>



Mission Statement

The Writers & Editors Network is an organization dedicated to encouraging and promoting the art and skill of writing and editing. *WEN* aims to foster literacy and to assist, empower and provide moral support to writers and editors from all disciplines. *WEN* will network, mentor and educate members independently and in co-operation with other organizations.

WEN BOARD OF DIRECTORS 2007-2008*Officers*

President	Dr. Jasmine D'Costa
Past President	Gay Peppin (ex-officio)
Vice-President	Mickey Turnbull-Coughlin
Treasurer	Lawrence Coughlin
Secretary	Marie Maksymiw

Directors

Program Co-ordinator	Elizabeth Duncan (2007-2008) Angela Collier (2008-2009)
Breakfast Co-ordinator	Mickey Turnbull-Coughlin
Membership Co-ordinator	Irene Hodgson
Communications Co-ordinator	Anna Stitski-Gamza
Newsletter Editor	Richard Best
Director at large	Mary Ellen Koroscil

Board Appointments

Member Reading Co-ordinator	Marilyn Fraser
Media Co-ordinator	Berardo Manari
Webmaster	Jatin Naik
Workshop Co-ordinator	<i>Open</i>

Founders

Patricia Armstrong • Lawrence Coughlin • Marilyn Fraser
Marjorie Ludlow Green • Mickey Turnbull-Coughlin

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