

Say WEN

The Writers & Editors Network

Dedicated to encouraging and promoting the art and skill of writing and editing

WEN Breakfast Meetings

January 17, 2009



Nate Hendley is a Toronto-based freelance writer/reporter. He has been working as a journalist since the early 1990s. His publishing credits include The National Post, The Globe and Mail, Marketing magazine, The Centre for Addiction and Mental Health Journal, & PROFIT magazine's e-newsletter. He is also the author of 10 books, primarily true crime books. His latest book is called *Motivation for Non-Fiction Writers*. Nate's presentation will offer tips for new and novice writers alike.

February 21, 2009

Kulsum Merchant has worked in the Canadian book publishing industry for five years, primarily in the independent literary publishing community, first at ECW Press in Toronto, and currently at the Literary Press Group of Canada in Toronto. Kulsum will discuss the *Changing Face of Book Publicity*.

March 21, 2009

Ben Mazzotta is an executive producer, cinematographer, writer, and editor. He also works as a creative consultant and freelance illustrator/animator for such clients as Teletoon, and several companies, ad agencies and production companies. Ben's presentation is on *Writing for the Independent Market*.

Breakfast Registration

WEN's monthly meetings offer an ideal environment to refine your knowledge of the writing and editing business through our guest speakers, and also to network with peers from your own community who have similar interests. There is generally an opportunity to purchase autographed copies of guest speakers' books.

Pre-registration for Breakfast Meetings is required. Please register six working days prior to the meeting date so we can guarantee enough seating, food and restaurant staff. Registration is \$15 for members and \$18 for non-members. Please sign in at the registration desk between **8:45 a.m. and 9:10 a.m.** at the Canadiana. The meeting ends at 11:30 a.m. If you find that you cannot a meeting after registering, please let us know.

To register, visit http://www.wenetwork.org/breakfast-networking.html or contact Breakfast Co-ordinator Mickey Turnbull-Coughlin by phone 905-824-5035 or email mickeytc@sympatico.ca.

Location

Meetings are held on the **third Saturday of the month** (except in December) at the **Canadiana Restaurant and Banquet Hall** (Six Points Plaza, 5230 Dundas Street West, Toronto, near the Kipling subway station) downstairs in the Banquet Hall. Our breakfast buffet provides a variety of hot and cold dishes and a selection of fresh fruit and pastries for your enjoyment.

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President's Message

Dear members,

Welcome to 2009 and a new trip around the sun! I look forward to seeing you all at the first breakfast meeting for 2009. Watch out for a wonderful line-up of speakers, the book launch and an opportunity to be published.

Happy New Year.

Jasmine D'Costa, WEN President

Self-Publishing at its Finest

Hello WEN...

I am so pleased and excited to be writing this passage. I have finally finished my book *The Brutal Truth*, and it is now available. You may have heard me speak of it during our Saturday breakfast meetings. It was a lengthy process, writing and editing this non-fiction, and I often spoke of numerous delays and of the feisty and controversial material.

The subtitle "A personal exposé of the corrupt and abusive Canadian Government and its legal system" indicates much of what this book is about. I delve into the societal problem of bullying and misuse of power through my personal story and through extensive research. The book is very much solution-based, and is in line with the shift that is occurring, and must occur, in our world. (Please visit www.thebrutaltruth.ca for more details.)

I will be bringing books to the WEN Breakfast meetings for purchase (\$40). This option saves shipping and handling costs. You also have the option of purchasing on-line from me or, as I have self-published through Trafford Publishing, you can order on-line from www.trafford.com/07-1919. The book will soon be available through other distributors as well.

I am also going to be part of the WEN group book launch in February. Many others of you will also be a part of this wonderful endeavour, bringing our collective energies together for our mutual benefit.

Thank you all so very much for the incredible support and insight I have received this past year. I look forward to our continued relationship.

Marilyn Garshowitz

Professional Edge

For the modern writer, the word processor is the centre of our creative universe. But despite the amount of time we may have logged at the keyboard, often we have missed out on some of the finer points of working with "intelligent" software. Take justification, for example. In the olden days, keyboarders (known as typists back then) were taught to put two spaces between

sentences in a paragraph. That's OK for monospaced Courier, but our word processor is more talented. It can manage that space for us -- that is, unless we confuse it by putting in more that is necessary. The next time you write a sentence, followed by another sentence, just put one space between them. Your word processor will reward you by producing a better looking paragraph.

Print on Demand Could be Worth the Drive

Titles, the bookstore at McMaster University in Hamilton, has just unveiled "McMaster Innovation Press, a print-on-demand press that can print and assemble a 250-page book in just five minutes. The main objective is to recreate hard-to-find

books for professors and students, but the store is also eager to work with local authors who are interested in POD and short-run publishing. The cost is comparable to retail. Say WEN January 2009

Modest Price Increase for WEN Breakfast

Effective January 17, 2009 our Writers & Editors Network breakfast charge will be \$15 for members and \$18 for non-members.

I would like to advise our members that, when I renewed our breakfast contract with the Canadiana Restaurant & Banquet Hall in September 2007 through December 2008, the restaurant had increased their overall prices by \$2.00. At that time, the Canadiana Restaurant deferred \$1.00 of the price increase until the renewal of the current contract.

We have renewed our contract until April 2010, and we can be assured that the prices and the quality of breakfast and service will continue.

The Canadiana Restaurant has been extremely fair in their business dealings with WEN, but they have to deal with increasing costs and the decreasing flexibility of their current dollar.

I would like to take this opportunity to wish our members and guests a happy and prosperous New Year. I look forward to seeing everyone in the coming year.

Mickey Turnbull, Breakfast Co-ordinator

"I hate writing; I love having written" - Dorothy Parker

News to Share

RICHARD BEST, our intrepid newsletter editor, has self-published his second wine-related reference book. Never one to shy away from a challenging title, Richard calls this one *The Frugal Oenophile's Winegrape Primer*. This handy pocket-sized book gives thumbnail portraits of 250 wines and winegrapes, and is priced at a mere \$12.95. Expect to see Richard peddling this clever little volume at all future WEN meetings. You can find out more about the book, and also purchase a copy, at www.frugalwine.com.

NATHAN METCALF published his first e-zine, Writing in the Margins, in October '08. The first issue features poetry, fiction, essays, and book reviews by and about people of marginalized cultures. The next issue will be available in April 2009.

JACK LIVESLEY is pleased to announce that Wordstruck – a Jolly Lits Collection of Poetry & Prose will be launched in January and will be available for purchase at WEN meetings.

DIDI LE MAY launched her children's book *A Winter Solstice Celebration* at the Sylvan Learning Centre, 1027 Young Street, Toronto, on December 21st. DiDi read a passage from the book at the December WEN meeting to an appreciative audience.

WEN Is Having A Book Launch Party - *And You're Invited!*

WEN members who are published authors are invited to participate in our first book launch.

Wednesday February 18, 2009 7:00 p.m. at the Gladstone Hotel, 2nd floor, 1214 Queen Street West Toronto, M6J 1J6.

Ten WEN members have already pre-registered to participate in our book launch. This invitation is extended to all WEN authors who have published a book whether by traditional publishing or self publishing. The book launch will provide an excellent opportunity for authors to promote and sell their books.

To register, kindly contact Mary Ellen Koroscil at: (905) 823-9174 or by e-mail: mekm@rogers.com. Please provide your name, telephone number, email address and the title of your book.

Please note that the registration deadline is February 11. We would also appreciate if you would help us spread the word. All WEN members are welcome to join us. Feel free to invite your friends and associates to attend WEN's first members' book launch.

There is no admission charge for this event.

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Mission Statement

The Writers & Editors Network is an organization dedicated to encouraging and promoting the art and skill of writing and editing. WEN aims to foster literacy and to assist, empower and provide moral support to writers and editors from all disciplines. WEN will network, mentor and educate members independently and in co-operation with other organizations.

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